

Business or Organization Name: \_\_\_\_\_



Team Members: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CATEGORY	POSSIBLE	ACTUAL
Presentation Quality	10	
Problem Description	10	
Solution (Product, Service or Campaign) Description	10	
Description of Operations	10	
Market Size Analysis	10	
Competitive Analysis	10	
Marketing Plan	10	
Management Team Discussion	10	
Monthly and Annual Budget Assumptions	10	
Revenue Plan Assumptions	10	
<b>TOTAL SCORE</b>	<b>100</b>	

Notes: \_\_\_\_\_  
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