

Meet The Judges



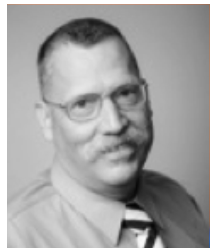
Elise Brownell
Executive Vice President of Operations and Project Management at Amaranthus BioScience Holdings, Inc.



Chris Daverse
Independent Consultant



Jennifer Daurora
Senior Segment Lead, VP at PNC



John Golden
Associate Professor of Economics, Allegheny College



Chris Allison
Entrepreneur-In-Residence
Zingale Big Idea Competition Advisor
Allegheny College



Liana Leja
'17, B.S., Allegheny College



Clayton Morris
Asset Manager for Sampson Morris Group



Jo Ann Pacinelli
Founder and President of eCapitalExchange



Michael Piraino
Founder of Healing Learning



Henry Robin
Retired General Partner and Managing Director of Invesco Private Capital



Janine Sickafuse
Associate Professor of Economics
Allegheny College



Lance Zingale
Executive Vice President and General Manager of SYKES



BIG IDEAS

Stories From The 2019 Zingale Big Idea Competition at Allegheny College

What's the Big Idea?

The Zingale Big Idea Competition is a funding request presentation contest open to all Allegheny and visiting college students. Student teams present concepts in any one of three areas:

- For-profit Business
- Nonprofit Business
- Hybrid Social Venture

The annual competition awards students with a whopping total of \$20,000 in total prize money, with a top prize of \$8,000! The contest emulates the experiences seen on the popular CNBC broadcast, "Shark Tank."

Unlike "Shark Tank," the Zingale Big Idea distinguished panel of judges do more than evaluate the student team's business models – they offer constructive feedback, coach and encourage students.



"It was really believable," competition benefactor and judge Lance Zingale said of the successful pitches. "What was really special this year — and that's why we had two first-place winners — is that these were people who appeared in previous years and were given a lot of coaching, critiquing."



What Happened In 2019?

The 2019 Zingale Big Idea Competition took place at Allegheny College on April 25, 26 and 27. Twenty-four teams representing Allegheny College, Grove City College and Westminster College competed over the 3-day event.

ALLEGHENY COLLEGE

BRUCE R. THOMPSON
CENTER FOR BUSINESS & ECONOMICS

2019 Winners

Tied For First Place

Natalia Buczek and Christopher Miller

Aid Memoir

A communication app and website for patients with verbal and memory impairments and their caregivers.



Tied For First Place

Christian Walker

animatr

A streetwear company that changes the negative narrative surrounding fans of Japanese art/animation.



2nd Place

Daniella Clarke – *Fit Me*, a food truck and home delivery service dedicated to providing healthier meal options.

3rd Place

Sotomayor & Ethan Harvey – *Acceptum*, an app that automatically collects and stores your receipts in a digital database in order to alleviate the need for paper receipts.

Honorable Mention

Abraham Duncan – *Never Go Hungry*, created to bring awareness to the glaring issue of hungry kids living on college campuses, as well as promoting individual achievements and helping the community as a whole.

Doug Salah – *MSH*, A brand/lifestyle that celebrates each person's individuality.



Abraham Duncan
of *Never Go Hungry*
-Honorable Mention

"The problem of food insecurity is a glaring issue on college campuses nationwide, and colleges as well as the students need help with this problem. By creating a product that the current generation will like, buy, and wear, raising awareness and money for food insecurity has become possible and a lot easier. This competition helped open my eyes as to how much really goes into running a business. I wouldn't trade this experience for the world and I am grateful for all of the feedback and positivity that I got back from presenting my message. I am looking forward to showing Never Go Hungry again next year."



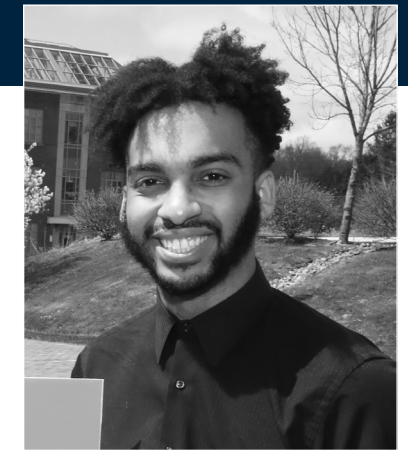
Natalia Buczek
of *Aid Memoir*
-First Place

"Overwhelmingly blessed. So proud of myself and my partner, Chris, as well as Dubs for BOTH of our ideas being awarded first place in the Zingale Big Idea Competition this year! Who would have guessed a year ago that our determination and passions would take us to this moment. I can only imagine what the future holds for our ideas!"



Christian Walker
of *animatr*
-First Place

"Freshman year I lost in the finals. Sophomore year I didn't make it past the preliminary round. Last summer I worked so hard I burnt myself out. I have never taken a day for granted. I have worked for the last three years for this moment. Winning this competition is the result of consistent hard work and dedication."



Beyond The Big Idea – How Can You Help?

Next year's competition takes place on Allegheny's campus April 23-25, 2020. Already, we have student teams developing business ideas for next year's event.

We want to maintain the momentum that we've generated and enable more and more students from not only Allegheny College but also other schools. Students from Grove City College and Westminster College now compete. If you'd like to support the competition through mentorship or financial support, you can reach out to our competition coordinators Chris Allison at callison@allegheny.edu or Sarah Holt at sholt@allegheny.edu.