

Increased member engagement meets decreased medical costs.



HIGHMARK AND SEMPRE HEALTH TAKE CARE OF IT FOR YOU.

Highmark and Sempre Health want to help engage your members while reducing your company's total medical and pharmacy benefit costs. The Sempre Health program offers your members manufacturer discounts* on their prescriptions in order to help improve medication adherence.

It's simple. Members who are on applicable prescription medications for certain chronic diseases can opt in to receive text messages offering medication reminders and discounts through Sempre Health. Then they're rewarded with a discount if they pick up their medications on time. This can lead to healthier, more engaged members — and some serious cost savings on medical claims for your company.

Perks for your enrolled members:

- **Discounts on their prescription copays** by refilling consistently and on time.
- **Monthly refill reminders** help members stay adherent.
- **Increased adherence** means members may be less likely to have more serious health issues later.
- **Not paying more than their standard cost share**, although discounts can decrease if members don't refill on time.

Perks for you:

Improves medication adherence by

15-19%**

- **Improves medication adherence by 15% to 19%**** by reminding members to fill their prescriptions on time.
- **Can save your company costs on medical claims** by helping to keep members more adherent.
- **Takes care of all of the relevant member communication** directly, including enrollment, so you don't have to print or send anything.

Contact your Highmark representative to opt in to Sempre Health today.



*Manufacturer discounts, secured by Sempre Health, are not available to fully insured High Deductible Health Plan groups.

**Projections based on Sempre Health and Highmark's experience and findings as well as, in some cases, estimations. The actual experience for a client may vary.

Highmark has contracted with Sempre Health, an independent company, to secure manufacturer discounts for select prescription medications. Savings for Highmark members will vary based on drug, member copay, and program requirements. The member will never pay more than the Plan copay.

Health benefits or health benefit administration may be provided by or through Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Health Insurance Company, Highmark Coverage Advantage, First Priority Health or First Priority Life, all of which are independent licensees of the Blue Cross Blue Shield Association.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务。请拨打您的身份证背面的号码（TTY：711）。