

Staff Advisory Committee Meeting Minutes
May 13, 2026
CC206

In attendance: Sufana Chowdhury, Kelly Wright, Linda Lees, Lora Barkley, Ebony Benge, Claudia Peters, Jera Lodge, Beth Ryan, Ken Saulsberry and Isaiah Romain

Meeting Notes

Visitors: Jennifer Winge, Vice President for Enrollment Management, Jessica Schindelar, Associate Vice President for Marketing and Communications

Jennifer explained that the time has come to refresh the Allegheny College story. The enrollment team has been doing extensive market research, including price point research, and she would like to get more input from staff to answer this question, “What are our strengths?”

The goal of the college is to grow the student population to at least 400 students per class; as of today, the count is 394 for the incoming class keeping in mind that there will be some melt between now and the first day of class. To reach the enrollment goal we are seeking to identify our core identity for omnimedia (a business strategy and media model that integrates all platforms - traditional, digital, social - into one cohesive content-sharing system) messaging that informs our story telling - keeping in mind that the target audience is 17-18 year old high school students.

Jennifer asked the group to review the working draft for the “Allegheny College Messaging Framework, 5.7.26.” She asked that we imagine the peak of Brooks Hall (below is the Hullings side) – that’s the tagline at the top - the all encompassing message supported by the Pillars. A lively discussion ensued with staff elucidating many of Allegheny’s incredible strengths.



By-Laws Discussion

Kelly and Sufana have been reviewing the bylaws and asked the group to vote on whether SAC should continue having Co-Chairs, or return to a structure of Chair and Vice Chair. Participants voted to return to the Chair and Vice Chair structure.

SummerShindig Discussion including items from the SAC/AAC meeting on 5/12/2026, and briefly discussed before the enrollment presentation.

- June 18, 12:00 - 3:00 pm
- Ron will not be in attendance.
- Invitations have been sent to:
 - Parkhurst
 - St. Moritz
 - Students on campus will be invited.
- A calendar invitation will be sent to estimate attendance. (Katheryn)
- Food: Taco Bar and Mac n' Cheese from Julian's (Ebony and Kelly)
- Location Plan:
 - Primary: New area by the library (Kelly reserved)
 - Rain location: Campus Center
 - Tables set up (Shelby)
- Activities:
 - Raffle (Beth)
 - Yard Games (Kelly)

Old Business: SAC Discussion

- Returning members:
 - Kelly Wright (Staying 1 more year)
 - Linda Lees (Staying 1 more year)
 - Sufana Chowdhury (Staying 2 more years)
 - Lora Barkley (1 more year remaining)
 - Ebony Bengé (1 more year remaining)
 - Beth Ryan (1 year remaining)
- Kelly Wright and Sufana Chowdhury are revising and clarifying the SAC role responsibilities.
- If membership does not increase, SAC may merge with AAC.

Our next meeting will be June 3, 2026 12:00 - 1:00 pm, CC206.

Respectfully submitted,

Maureen Beth Ryan
Program Coordinator, Center for Business and Economics

SAC Committees:

Finance and Faculties (administrators and staff, 4-year staggered)

Beth Ryan (2025-2029)

Sufana Chowdbury (2024-2028)

CoDE Committee - Council on Diversity and Inclusion

Lora Barkley

Student Enrichment Committee

Sufana Chowdhury

SAC Committee Roles

SAC Chair - Kelly Wright

SAC Co-Chair - Ebony Benge

Treasurer - Linda Lees- Till June 30th

Secretary - Beth Ryan

Sub Committees

Activities - Ebony, Michele

Outreach - Beth, Lora

By-Laws - Sufana

Advancing Allegheny Committee

Kelly Wright